

# Overview of EOS AM Project Activities



- EOS AM Project Science Office key personnel
- Calibration Attitude Maneuver
- EOSDIS emergency plan
- EOS AM-1 brochure
- Outreach
- *JGR* special issue
- EOS AM Web pages

# *EOS AM Project Science Office Personnel*



- Yoram Kaufman, project scientist
  - [kaufman@climate.gsfc.nasa.gov](mailto:kaufman@climate.gsfc.nasa.gov)
- Jon Ranson, deputy
  - [jon@taiga.gsfc.nasa.gov](mailto:jon@taiga.gsfc.nasa.gov)
- Francesco Bordi, system scientist
  - [fbordi@pop400.gsfc.nasa.gov](mailto:fbordi@pop400.gsfc.nasa.gov)
- Jim Collatz, IDS coordinator
  - [jcollatz@biome.gsfc.nasa.gov](mailto:jcollatz@biome.gsfc.nasa.gov)
- David Herring, outreach coordinator
  - [dherring@pop900.gsfc.nasa.gov](mailto:dherring@pop900.gsfc.nasa.gov)

# ***Calibration Attitude Maneuvers (CAMs)***



- Deep space calibration for MODIS and CERES
  - Start a lunar intercalibration effort
- Need calculations of the added accuracy from CAM soon after launch, or later after launch

# ***EOS AM-1 Brochures***



- Technical document at IDS level;  
published early this summer
  - science
  - hardware
  - calibration & validation strategies
  - data
- General public brochure at lay reader level;  
published by January '98

# Outreach



- Actively looking to hire outreach scientist
- Coordinating with MTPE PAO outreach efforts
  - brochures
  - Museum exhibits
    - GSFC Visitor's Center
    - Smithsonian Air & Space Museum
    - American Museum of Natural History (in New York City)
  - articles
  - press releases

# ***JGR Special Issue at Launch***



- Overview paper
- Calibration
- Data
- Instrument
- Each discipline
- Schedule for contributed papers
  - decision - June
  - review - February
  - deadline - October
  - publication - June

# *EOS AM Web Pages*



- EOS AM Home Page coming soon
  - will act as on-line brochure w/ text & graphics
  - sample remote sensing images, emphasis on early science results
  - relevant papers & documents
  - abstracts of journal articles
  - pointers to all instrument home pages
- EOS AM Bulletin Board System (BBS)
  - <http://modarch.gsfc.nasa.gov/EOS-AM>

# ***Upcoming Contest to Name EOS AM-1***



- Establish rules and selection process
- Advertise & promote contest
- Set deadline for submissions & timescale for selection
- Establish prizes
  - trip to see EOS AM-1 launch
  - others?